

# Creation Not Construction

## Center for Women's HealthCare staff create the perfect space for the women they serve

NOTE TO EDITOR: Use the CFWHC logo as a bullet just as was used in the attached PDF sample with Christmas gifts in your Nov/Dec issue, and make most of the below paragraphs a bulleted item. Thanks.

The Center for Women's HealthCare (CFWHC), currently located on the Carson City Hospital campus at 401 E. Elm St. in Carson City, plans to move to its new home across the street on M-57 this spring. A grand opening event is scheduled for Wednesday, May 4, 2011, to honor all of the mothers and generations in the local community who have received health care through CFWHC over the years.

The building planning and creation process have been underway since 2005, with the groundbreaking ceremony taking place in June 2010.

"We are a true family here, and the new building will provide a modern, well-planned health-care home for our patients," said Dr. Michelle Becher, an OB-GYN and a co-owner of the independent CFWHC practice. "We can't wait for this new phase of our relationship with the community."

Dr. Becher pointed out the strong relationship with CFWHC, this construction project, and Carson City-Crystal (CC-C) Area Schools. Her husband, Mark Brown, is the owner of the new building, and is a CC-C graduate. Dr. Becher is also a graduate of CC-C. Current CFWHC staff who are also graduates of CC-C include Robin Shepler, Ronda McGinn, Renee Ewalt, Jennifer Becher, Genevieve Evans, and Elizabeth Horricks. In fact, almost everyone involved intimately with the project is a CC-C graduate, including Carson City Hospital Public Relations Manager Jennifer Churchill (who graduated the same year as Dr. Becher), the architect and designer of the building Lisa Keiffer-West, and employees of Bill McAlvey Builders, LLC. David McAlvey of Bill McAlvey Builders was actually Keiffer-West's drafting teacher at CC-C during her high school years.

CFWHC offers a variety of health-care services to its patients, including:

- ☞ High Risk-OB & Delivery
- ☞ Routine Pap, Pelvic & Breast Exams
- ☞ Contraception
- ☞ Female Sexual Dysfunction
- ☞ Pre/Perimenopausal & Postmenopausal Treatment
- ☞ Menopausal Treatment
- ☞ Hormone Replacement Treatment
- ☞ Chronic Pelvic Pain
- ☞ Infertility Treatment
- ☞ Abnormal Pap Smear diagnosis and Treatment
- ☞ Colposcopy
- ☞ Education on Women's Health Issues
- ☞ Office ablations (treat heavy menses)
- ☞ Office Hysteroscopes
- ☞ Office Urodynamics (for loss of urine with sneezing and/or cough)
- ☞ Hysterectomy
- ☞ Laparoscopic Hysterectomy
- ☞ Laparoscopy
- ☞ Many other gynecologic surgeries

In addition to the above services offered, CFWHC also provides Ultrasound services at the Carson City office, and performs many procedures in the office for the convenience of patients. The Carson City location also offers a breast specialist, Dr. Carol Slomski, every Tuesday to better serve the women in the community.

“CFWHC has worked very hard to create a better health-care facility for our patients with this new location,” said Dr. Becher. “All of us that work here together at CFWHC have put endless hours into designing a place, a home, to better serve – the reason we all come to work each day – our patients.”

Special Event:

**Our “Creation Not Construction” Grand Opening event will be Wednesday, May 4, 2011 from 5:30 p.m. to 8 p.m. at the new office on M-57 in Carson City. Enjoy a Silent Auction to benefit local charities, as well as hors d’oeuvres and door prizes. \$100 gift cards will be given away every 30 minutes.**

### Contact Information

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- ✓ 639 E Main St., Carson City, MI 48811
- ✓ Phone: (989) 584-3107
- ✓ Fax: (989) 584-6458
- ✓ Website Address: visit us on Facebook
- ✓ Four Convenient Locations:

**Carson City**  
639 E Elm St  
989-584-3107

**Ithaca**  
114 N Main St  
989-875-4800

**Greenville**  
1014 E Washington  
616-754-9552

**Ionia**  
550 E Washington St  
616-523-1634

**THE CENTER FOR WOMEN’S HEALTHCARE ... CREATED BY WOMEN ...  
FOR THE WOMEN WE SERVE NOW AND ALL FUTURE GENERATIONS**

### CFWHC PROFESSIONAL MEDICAL STAFF

Dr. Michelle L. Becher  
Dr. Erin E. LeGrand  
Janice A. Russell, OGNP  
Dr. Carol Slomski

**NOTE TO EDITOR: PHOTOS INCLUDED:** All professional medical staff at CFWHC; groundbreaking photo; new building photo; and CFWHC logo.

*Carson City Hospital and its 10 family-practice affiliates make up the Carson Health Network, which is committed to improving the health and wellness of the community. Carson City Hospital is a 77-bed acute-care hospital affiliated with the Sparrow Health System. Located in central Michigan, the Carson Health Network serves the communities of Clinton, Gratiot, Ionia and Montcalm counties. Its affiliated physician offices are located in Ashley, Carson City, Greenville, Fowler, Ithaca, Lyons, Maple Rapids and Stanton. You can learn more online at [www.carsoncityhospital.com](http://www.carsoncityhospital.com). Carson City Hospital: Comprehensive Care. Close To Home.*